

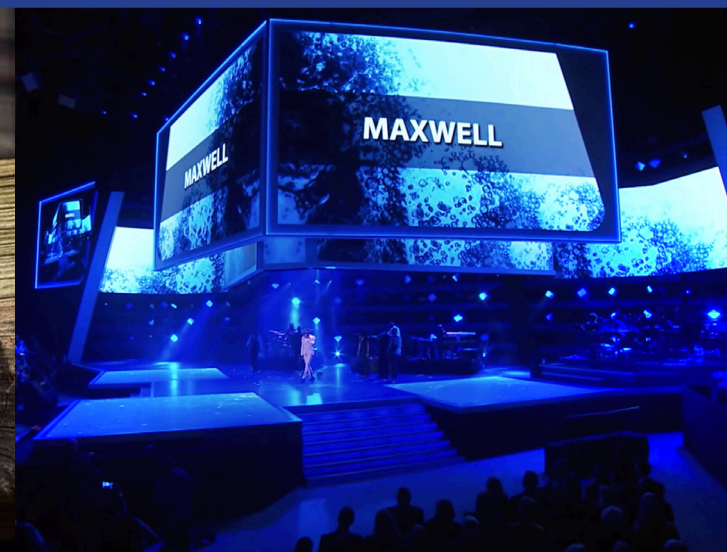


CHIEF/MARKETER/eventmarketer

marketing resource DIRECTORY

Where the Best Marketers Find the Best Partners

2019 EDITION



Connect With The Biggest Marketing Buyers

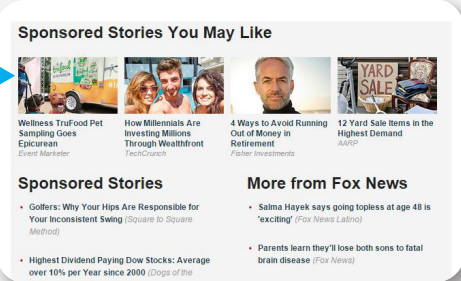


*sample of Marketing Resource Directory users

CHIEF/MARKETER/eventmarketer

marketing resource DIRECTORY

WE PROMOTE YOU 365 DAYS A YEAR



Sponsored Stories You May Like

- Wellness TruFood Pet Sampling Goes Epicurean *Event Marketer*
- How Millennials Are Investing Millions Through Wealthfront *TechCrunch*
- 4 Ways to Avoid Running Out of Money in Retirement *Fisher Investments*
- 12 Yard Sale Items in the Highest Demand *Kuopio*

Sponsored Stories

- Golfers: Why Your Hips Are Responsible for Your Inconsistent Swing (Square to Square Method)
- Highest Dividend Paying Dow Stocks: Average over 10% per Year since 2009 (Cragal of the)

More from Fox News

- Salma Hayek says going topless at age 48 is 'exciting' (Fox News Latino)
- Parents learn they'll lose both sons to fatal brain disease (Fox News)

AFFILIATE MARKETING
Expands Marketing Resource Directory content across 5,000+ sites


SOCIAL MEDIA



Connects you to our 185,000+ social followers

Chief Marketer @chief_marketer · Aug 9
The best marketers only work with the best industry partners. Find them all in the Marketing Resource Directory.

bit.ly/1Oq8BDt



THE PARTNER WIRE
Connecting You with Top Marketing Experts

8 QUESTIONS TO ASK YOUR EXPERIENTIAL AGENCY

EMERGING TRENDS IN GLOSSARY MARKETING

THE IMPORTANCE OF INTERACTIVITY AT EVENTS

WHY MOVE YOUR CONTENT FEEDING HORN?

EVENTMARKETER.COM ADVERTISE CONTACT US

EMAILS AND NEWSLETTERS

Deliver your products, services and content to over 125,000 inboxes



SEARCH MARKETING
Puts you in front of buyers actively searching for your services

Marketing Resource Directory
marketing-resource-directory.com
Find the Best Partners for Your Best Marketing Programs

I. COMPANY INFORMATION

Company Name _____
 Street _____ Suite _____
 City _____
 State/Province _____
 Country _____ Zip/Postal Code _____
 Telephone (_____) _____ Fax (_____) _____
 Key Contact Name _____
 Title _____
 Email _____
 Web address _____

II. SELECT YOUR PACKAGE



OPTION A.
ONLINE + PRINT FULL-PAGE \$5,495



OPTION B.
ONLINE + PRINT SPREAD LISTING \$6,495



OPTIONAL ADD-ON:
TAB AD OPENS YOUR SECTION \$4,600

III. PAYMENT INFORMATION

CHECK # _____ enclosed. Payable to "Access Intelligence"
 Mail to Access Intelligence, P.O. Box 9187, Gaithersburg, MD 20898-9187
 * Charges will appear as "Access Intelligence" on you credit card statement.
 Invoice Me Amex MasterCard Visa

Total Amount (from Part II): \$ _____

Credit Card number _____
 Sec.# _____ Exp. Date _____
 Authorized signature _____

Billing Address (if different from above)
 Street _____ Suite _____
 City _____ State/Province _____
 Country _____ Zip/Postal Code _____

Signature _____ Date _____

IV. SELECT YOUR CATEGORY

(ONE CATEGORY PER LISTING; EACH ADDITIONAL LISTING ONLY \$1,995)

AGENCIES

- Advertising Agencies
- B-to-B & Direct Marketing Agencies
- Digital & Social Media Agencies
- Event/Experiential Agencies
- PR & Communications Agencies
- Promotion Marketing Agencies

MARKETING SERVICES

- AV, Lighting & Production
- Backdrops/Banners/Signs
- Branded Event Collateral
- B-to-B Services
- College & Youth Marketing
- Compliance/Legal Solutions/Insurance/Liability
- Consumer Packaged Goods (CPG) Services
- Contact Center Solutions
- Content Marketing Services
- Coupon Services
- Customer Loyalty/Incentives
- Direct Marketing
- Ecommerce Solutions
- Entertainment Marketing
- Event Execution & Operations
- Event Staffing
- Executive Recruiting
- Exhibit Systems & Rentals
- Exhibits: Designers & Builders
- Exhibits: Multilevel
- Exhibits: Outdoor Structures
- Exhibits: Portable/Modular
- Exhibits: Set Design & Construction
- Exhibits: Truss Systems
- Field Marketing
- Games/Contests/Sweepstakes
- Generators & Power Supply
- Guerilla/Street Marketing
- Healthcare Marketing
- Installation and Dismantle
- In-Store, Shopper Marketing & Sampling
- Lead Acquisition & Engagement
- Mall Marketing
- Millennial Marketing
- Mobile Marketing (Vehicle)
- Mobile Marketing (Wireless)
- Multicultural Marketing
- Point of Purchase (POP)/Point of Sale (POS) Displays
- Pop-Up Store Partners
- Printing
- Rebate Processing
- Restaurant/Hospitality Marketing
- Retail Marketing
- Security Firms
- Shipping & Transportation
- Social Media Services
- Sports Marketing
- Tension Fabric
- Vehicle Leasing
- Vehicle Wraps
- Web Site Design
- Other _____

- Personalization Technologies
- Photo/Video Activation
- Registration Tools
- Retargeting & Programmatic Advertising
- Search Engine Optimization (SEO)
- Social Media Partners
- Staffing Technologies
- Survey Tools
- Video Projection Mapping
- Video Screen Systems
- Video/Photography
- Virtual Events
- Virtual Reality (VR) & Augmented Reality (AR)
- Wearables
- Website Optimization Technologies
- Other _____

VENUES & PROPERTIES

- Concert Halls & Theaters
- CVB
- Fairs/Festivals
- Hotels

MARKETING TECHNOLOGIES

- Apps/Mobile
- Contact Solution Technologies
- Content Management Systems (CMS)
- Customer Relationship Management (CRM)
- Data Collection/Lead Generation
- Digital Asset Management
- Ecommerce Software & Systems
- Gamification
- Interactive Technologies
- Kiosks
- Marketing Automation
- Measurement/Analytics

PRODUCTS

- Digital Signage
- Event Cases
- Flooring
- Furniture Rentals
- Gift Cards & Certificates
- Inflatables
- Premium Incentives
- Tents/Domes
- Other _____